

# E.A.S.E. Product Line

Are you confused with all the carpet cleaning chemicals out there?

Why do manufacturers make so many different products?

Do you feel like you need to be a chemist to clean carpet?

The E.A.S.E. Product Line was developed to take the confusion out of carpet cleaning products, and to make your cleaning jobs easier than ever.

Today, there are way too many products out there. Manufacturers develop products that are specialized. You need to use one product for this type of stain and a separate product for another type of stain. You need to use one product for a pre-spray, another for a traffic lane cleaner, and yet another for an extraction detergent. Does it really need to be this way? Who stands to gain from you, the carpet cleaner, purchasing many different products? CleanCraft Products, Inc. has developed the products in E.A.S.E. not only to be superior products, but also to be a philosophy on the art of cleaning. The products were formulated to complete multiple cleaning tasks. The end result is less products that are easy to use with more cleaning abilities!

**E.**asy To Use

**A.**ffordable

**S.**uperior Results

**E.**arth Friendly



**Start 2 Finish** - Pre-Spray / Extraction Detergent  
Your Price: \$15.95 / Gal.

Start 2 Finish is the total cleaning performance liquid detergent that guarantees cleaner results every time. This specially formulated liquid product will fight, combat, and destroy the filthiest grime fast and easy. Effective on carpet & upholstery. Also formulated as a terrific spotter.  
pH: 8.0 - 9.0

Fresh Lemon Scent



**Just Magic** - Ultimate Spotter & Stain Remover  
Your Price: \$26.95 / Gal.

Just Magic offers the newest technology in cleaning to make this product the most advanced spot and stain remover on the market. Using the power of Hydrogen Peroxide and orange oils, this product will take care of untouchable stains like: urine, vomit, red wine & juices, grease, oil, etc. Just Magic is also formulated as a terrific traffic lane cleaner. pH: 3.0 - 3.5. Fresh Orange Scent



**Carpet Cop** - Extraction Detergent  
Your Price: \$112.95 / 50 lbs. Container, \$15.95 / 6 lbs. Jar

Carpet Cop is the total cleaning performance powdered detergent that guarantees cleaner results every time. This specially formulated powdered product will fight, combat, and destroy the filthiest grime fast and easy. Effective on carpet & upholstery.  
pH: 9.0



**DryMax** - Dry Cleaning Solvent / Spotter - POG  
Your Price: \$23.95 / Gal.

DryMax is the most superior dry cleaning agent on the market for upholstery, drapes, vertical blinds, and other fine fabrics. "Guaranteed no shrinkage." DryMax is also a superior spot and stain remover for: tar, oil, grease, gum, wax, paint, chocolate, make-up, candy, etc. Citrus Scent



**O'So Clean** - Delicate Fabric Pre-Spray / Extraction Detergent  
Your Price: \$14.95 / Gal.

O'So-Clean is the perfect cleaning agent designed to clean the most delicate carpets and upholstery easier than all other low ph cleaning agents. This low ph liquid cleaner is formulated with the highest quality ingredients to ensure the safest and cleanest results – even for the most delicate wools and berber.  
pH: 7.0



**FiberMax** - Neutralizer & Total Rinse  
Your Price: \$12.95 / Gal.

FiberMax is a superior mild acid rinse and neutralizer for carpets and upholstery. This product is excellent for use on browning and yellowing stains. Offers superior results for water stains. FiberMax is also formulated to eliminate reoccurring stains. Gives all furnishings a clean and brighter appearance. pH: 4.0 - 5.0

## Benefits of E.A.S.E.

- **Easy to Use**
  - ⇒ Less Products
  - ⇒ No Mistake, Multi-Use Products
- **Affordable**
  - ⇒ Fair, Low Pricing
  - ⇒ Less Products = Less Overhead
  - ⇒ Free Shipping (Case Orders - Mix n' Match)
- **Superior Results**
  - ⇒ Effective
  - ⇒ Formulated by Carpet Cleaners for Carpet Cleaners
  - ⇒ Fresh, Direct from the Manufacturer
- **Earth-Friendly**

100% Money-Back Guarantee

Visit us on the Web: [www.cleancraft.com](http://www.cleancraft.com)

**CleanCraft Products, Inc.**

**800-525-3261**