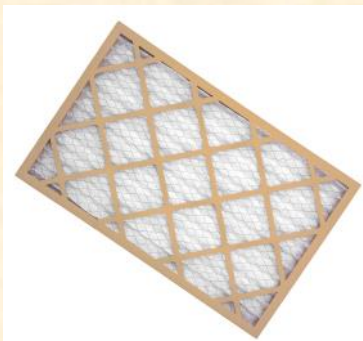


#1 Recommended Filter by HVAC & Air Quality Professionals

Pro's Pick Furnace/AC Filters are sold only through a network of HVAC & Professional Air Duct Cleaning Companies. You will not find these filters in stores.



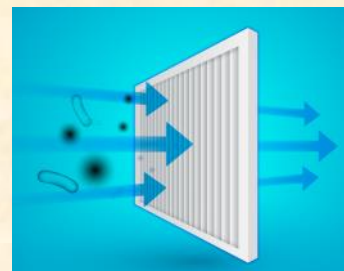
Exclusive **FAMLEY** Technology

Furnace/AC Filters can be a little confusing. Did you know that some filters don't filter enough materials from entering your HVAC system, while others are too high of filtration and can restrict air flow from your HVAC blower? Either way can cause inefficiencies and possible damage. Pro's Pick filters take the guesswork out of filter choices. Pro's Pick filters are made with the **optimal balance of filtration & air flow** for all types of HVAC systems. However, our filters don't stop there. It doesn't matter how good of a filter you have, if you don't replace the filter at the recommended change frequency! Using a filter past the replacement date can restrict airflow, decrease the integrity of the filter, allow contaminants to enter the HVAC system, and increase chances of mold & mildew growth. That is why Pro's Pick filters have an automated email reminder system and are the only HVAC filters on the market with **FAMLEY™** technology.

FAMLEY is an acronym for **F**iltration, **A**ir flow, **M**aterials, **L**ife span, **E**mail Reminders throughout the **Y**ear.

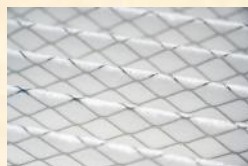
FAMLEY Technology includes:

◆ **Strategic Balance of Filtration & Air Flow:** Pro's Pick Furnace/AC Filters don't have different filtration levels to choose. Professionals have tested and chosen the optimal level that balances great filtration to filter out allergens like: dust, dander, pollen, smog, dust mites, mold spores, smoke, etc., while at the same time allowing sufficient air flow for your HVAC unit to work properly & efficiently.



Filtration & Air Flow Balance

◆ **Premium Build Materials:** Pro's Pick filters are made with intelligent components that actually improve the performance of our filters. Features like:



- A unique synthetic blend of filter media that gives more particulate efficiency than regular poly/cotton pleated filters and will not promote the growth of bacteria, mold, mildew, or fungi in normal operating environments
- Electrostatically charged to attract and hold a greater amount of particulate
- Strong wire backing for support and filter durability

◆ **Life span:** An extended 90-day life span for less frequent filter changes while still providing filtration efficiency.

◆ **Email Reminders Throughout Year:** The best of filters mean nothing, if you don't change your filter on the recommended replacement cycle. Let's face it, life moves at a quick pace. One of the last things on your mind is when to change your HVAC filter. Most homeowners go beyond the timeframe for replacement. Your Pro's Pick filter can be registered with the initial installation date to automatically send replacement reminder emails. This allows on-time filter replacements to keep your system operating at optimal filtration levels and running efficiencies throughout the year.



Email Reminders

Pro's Pick Filters are the **only** filters with **FAMLEY** technology. **FAMLEY** technology can give you better air quality in your home or business, improved efficiencies, and lower operating costs of your HVAC system.

Let years of experience of a Pro work for you! Choose Pro's Pick for your Furnace/AC Filter.

Purchase **today** from your local Air Quality Professional listed here.

Sold in a 4-pk to last the year!

Also available online at:

www.prospickfilters.com



Free shipping with Coupon Code