



# CleanCraft Customer Reward Points



Starting January 1, 2013

## CleanCraft Products, Inc.

Manufacturer & Distributor of top of the line cleaning equipment, chemicals, & supplies. Thousands of cleaning products available at [www.cleancraft.com](http://www.cleancraft.com)



## Earn Cash Back!



## CWS-Direct

The industry's 1st & Only Wholesale Club for professional cleaners. Members buy at distributor direct pricing. Visit: [www.CWS-Direct.com](http://www.CWS-Direct.com)



Earn "Reward Points" on every purchase from CleanCraft or CWS-Direct. The more points you earn, the more money you get back.

Get 1 Reward Point for every \$1.00 you spend\*.

Whether your purchases are through CleanCraft or CWS-Direct, it doesn't matter. You receive Reward Points that can be cashed in for \$\$ credits towards purchases at either CleanCraft or CWS-Direct.

### Reward Points Information

**How do I sign-up?:** There is no need to sign-up. You automatically start earning points on each order! Just make sure you have your email address on file.

**How Customer Rewards are Tracked:** You must have an email address on file to accumulate Customer Reward Points. Reward Points are earned on every order whether by phone or web.

**Check Reward Point Balance:** You can check your current reward point balance at any time by visiting [www.cleancraft.com](http://www.cleancraft.com) or [www.cws-direct.com](http://www.cws-direct.com) and click on the "Customer Rewards" link. You will also be emailed a monthly balance statement.

**Reward Point Value:** You get 1 Reward Point for every \$1.00 you spend\*. 100 Reward Points = \$1.00 Credit Value.

**Bonus Points:** From time to time, CleanCraft/CWS-Direct may throw specials that earn you extra Bonus Points. These Bonus Points work just like normal Reward Points.

**Redeem Your Reward Points:** You can cash in your reward points by calling CleanCraft or CWS-Direct and placing an order via phone. Mention that you would like to cash in your Customer Reward Points at time of order. A credit will be issued in the amount based on point value and it will be deducted from your phone order. (See Customer Reward Point Rules Below).

#### \*Customer Reward Point Rules

The customer must have a valid email address on file at time of order to receive Customer Reward Points. It is the customer's responsibility to notify CleanCraft of any change of email address. The customer will receive 1 Reward Point for every \$1.00 spent with CleanCraft or CWS-Direct (except for shipping, tax, surcharges, and any other charge deemed invalid by CleanCraft Products, Inc.). Reward Points may be accumulated for as long as the customer continues to purchase from CleanCraft or CWS-Direct. Reward Points become inactive and expire if the customer does not purchase from CleanCraft or CWS-Direct for a period of 1 year after the last purchase. CleanCraft reserves the right to cancel the "Customer Reward Program" at any time with or without notice. If the "Customer Reward Points" program is cancelled, the customer will have a period of 1 year to redeem any remaining Customer Reward Points. Customer Reward Points are nontransferable and can be only redeemed for credit on purchases from CleanCraft or CWS-Direct. Redeemed credit can not be used for shipping, tax, surcharges, and any other charges deemed invalid by CleanCraft. Customer Reward Points may take up to 10 business days from time of purchase to track. Any customer returns or credits of merchandise can deduct Reward Points totals.